

The 23rd Cyber Defense Initiative Conference 2024

"Harnessing the Power of Generative AI for Proactive Digital Trust and Cyber Resilience: Opportunities, Challenges, Governance, and Integration Strategies"

27th – 28th November 2024 | Grand Hall BITEC, Bangkok, Thailand

The **Cyber Defense Initiative Conference (CDIC)** is one of the largest cybersecurity and information security conferences in Thailand and SEA, supported by several noted private and public sectors. Year after year, CDIC stands at the frontline, successfully providing a platform for IT & cybersecurity technology, digital transformation trends, resilient business communities and networking, security affairs, sales, and marketing in the information security industry in Thailand for 23 consecutive years.

This year, CDIC 2024 will be held under the concept of **"Harnessing the Power of Generative AI for Proactive Digital Trust and Cyber Resilience: Opportunities, Challenges, Governance, and Integration Strategies"** continuing our commitment to excellence. CDIC has been a catalyst for bridging the gap between technological advancements and the evolving landscape of cybersecurity. This year's conference will once again bring together industry leaders, experts, and enthusiasts to explore cutting-edge insights into generative AI's role in proactive cyber resilience, engage in meaningful discussions, and foster collaborations that will shape the future of digital security.

Be part of CDIC 2024, where we delve into the dynamic intersection of Cybersecurity, Cyber Resilience, Digital Trust and Generative AI.



Join us as we unlock the power of digital resilience and trust, navigating the Digital Age where People, Processes, Technology, and Generative AI converge as pivotal forces. CDIC 2024 is your gateway to staying ahead of the curve, addressing ever-changing user behaviors, and elevating strategies and practical approaches to harness the full potential of Generative AI for proactive Digital Trust and Cyber Resilience.

CDIC 2024: Sponsorship Benefits:

Thailand cybersecurity leaders and IT professionals networking

CDIC has the benefit of local recognition as the premier provider of Cybersecurity and Information technology Conference. Cybersecurity leaders and IT professionals attended CDIC conferences and exhibitions over the last 23 years. Our valuable clients come from all of the country's leading organizations.

Expediting Business Opportunities

Representing your company at this conference will provide you with the opportunity to reach all aspects of your businesses target and consequently direct and influence their decisions to deal closing of your products and services.

Connect to Key Decision Makers

In positions such as CEO, CIO, CISO, IT Director, Information Security Manager and all executive levels these individuals are involved in driving the direction of the company and making key purchasing decisions. Prepare yourself the opportunity to access with decision makers at the highest levels.

Incomparable Advantage for Business

CDIC has a proven track record with our business partners. Through any form of engagement in conferences, workshops and training programs, we have created and expanded our network and ultimately, increased our mission statement.

Sponsoring CDIC 2024 will provide you with the opportunity to build your worth cost effective business network. It will give you the mechanism to increase your ROI through our providing benefits. Express your interest by consider our sponsorship package.



ATTENDEE DEMOGRAPHICS

TOP TITLES OF ATTENDEE

- VP/AVP/President
- CIO/CISO
- CEO/MD
- IT Director
- IT/IT Auditor Manager
- Information Security Manager
- IT Consultant/Advisors
- IT Specialist

INDUSTRIES ATTENDEES

56%
Computer/IT Services

25%
Banking,
Financial Services

17%
Insurance

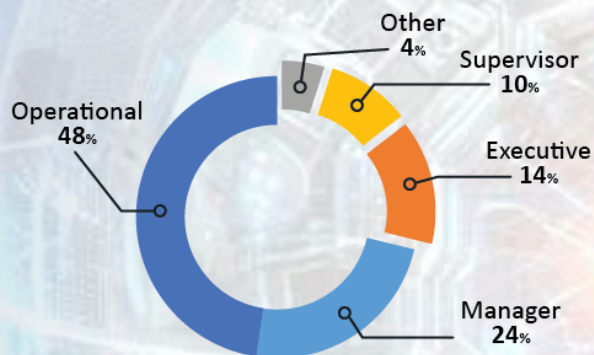
11%
Energy

8%
Telecommunications

1%
Transportation

20%
Others

DECISION MAKERS LEVEL



TARGET GROUP

- CEO, COO, CMO, CRO, CIO, CTO, CDO, CSO, CISO
- IT Manager, IT Director, VP, AVP
- IT Specialist, Cybersecurity Specialist
- IT Security Practitioner
- Network & System Administrator
- IT Auditor
- Software Developer
- Law Enforcement
- Compliance / IT Compliance
- Enterprise Risk Management / IT Risk
- Cyber Cop / Digital Forensic Investigator
- IT Supplier, IT Outsourcing Provider
- IT Engineer
- IT Smart Users

Co-Host



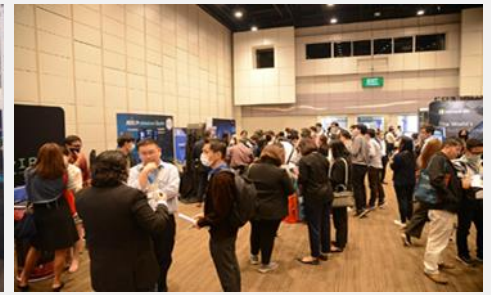
Past Events: Photos from CDIC Conference - Exhibition Area



Cyber Defense Initiative Conference 2023
29-30 November 2023
Grand Hall, BITEC



Cyber Defense Initiative Conference 2022
9-10 November 2022
Grand Hall, BITEC



Cyber Defense Initiative Conference 2020
24-25 November 2020
Grand Hall, BITEC (Hybrid Conference)



Cyber Defense Initiative Conference 2019
26-27 November 2019
Grand Hall, BITEC



Cyber Defense Initiative Conference 2018
27-28 November 2018
Grand Hall, BITEC



Cyber Defense Initiative Conference 2017
14-15 November 2017
Grand Hall, BITEC



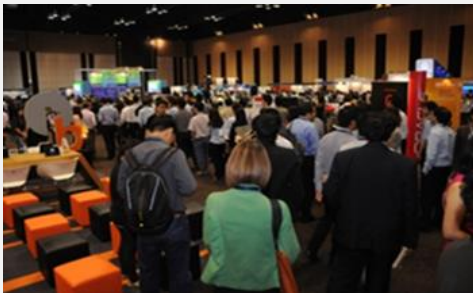
Cyber Defense Initiative Conference 2016
12-13 October 2016
Grand Hall, BITEC



Cyber Defense Initiative Conference 2015
28-29 October 2015
Grand Hall, BITEC



Cyber Defense Initiative Conference 2014
30-31 July 2014
Grand Hall, BITEC



Cyber Defense Initiative Conference 2013
27-28 February 2013
Bangkok Convention Center at Central World



Cyber Defense Initiative Conference 2011-12
20-21 March 2012
Grand Hall, BITEC



Cyber Defense Initiative Conference 2010
12-13 October 2010
Royal Jubilee, IMPACT Muang Thong Thani

For more information please visit: Past Event: <https://www.cdicconference.com/past-event/>

CDIC 2024: Sponsorship Options

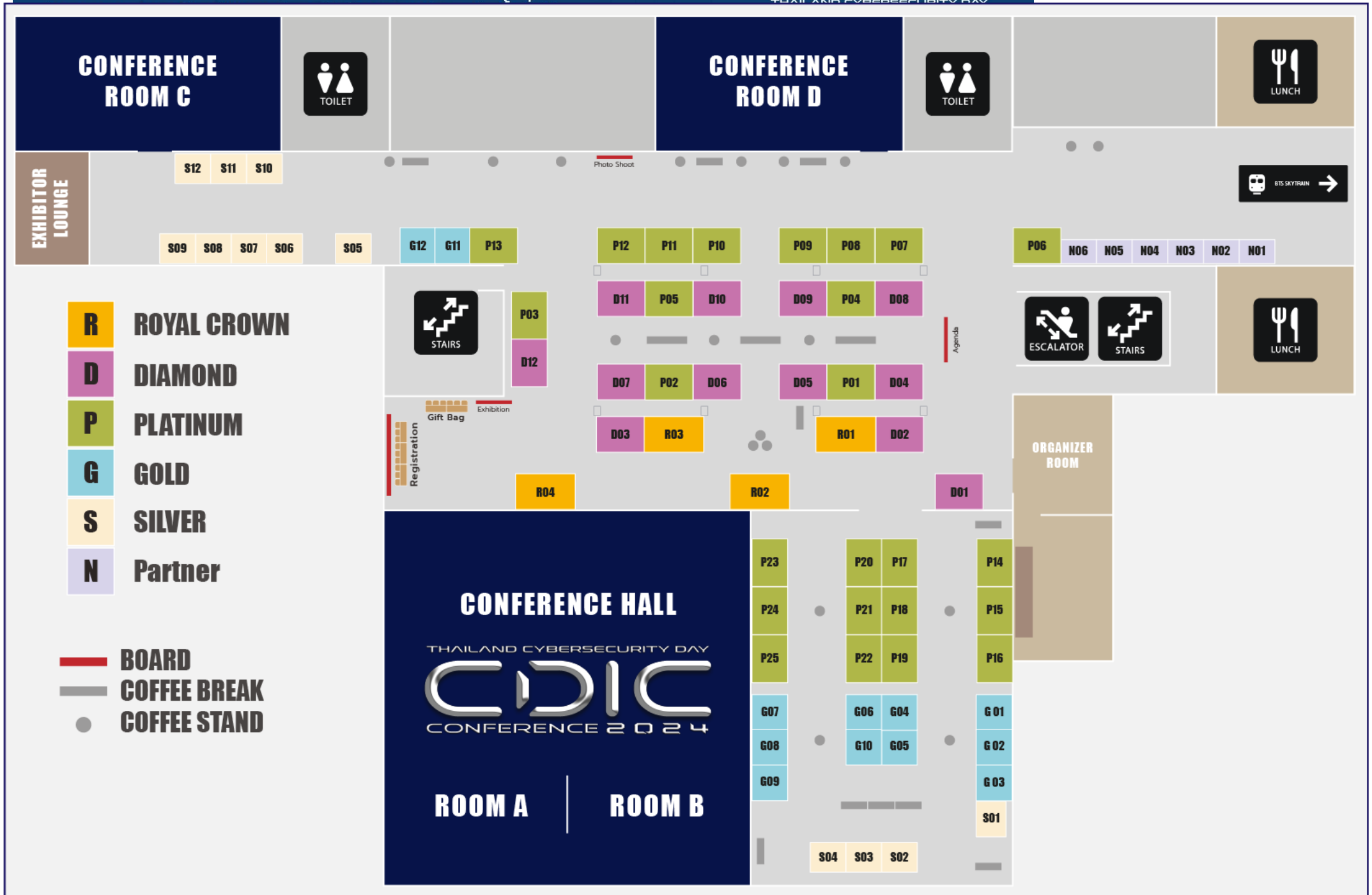
YOUR BENEFITS	ROYAL CROWN	DIAMOND	PLATINUM	GOLD	SILVER
Number of sponsors limited to	4	12	25	12	12
Booth size allocation	15 sq.m. Raw Space (5x3 Meter)	12 sq.m. Raw Space (4x3 Meter)	12 sq.m. Raw Space (4x3 Meter)	9 sq.m. Raw Space (3x3 Meter)	7.5 sq.m. Raw Space (3x2.5 Meter)
Speaking opportunity*	Main Conference	Parallel Session	None	None	None
Conference delegates database	Yes	Yes	Yes	None	None
Complimentary conference seats	4	3	2	1	None
Complimentary lunch voucher	6	4	2	2	2
Wi-Fi high speed internet	4	2	1	1	1
1 plug with electric/amp.	15	10	5	5	5
1 table with 2 chairs	Yes	Yes	Yes	Yes	Yes
Insertion company's brochure in conference bag	Yes	Yes	Yes	Yes	Yes
The walk rally game (collect point)	Yes	Yes	Yes	Yes	Yes
Inclusion of sponsor's logo the full range of marketing activities					
a) E-Backdrop on opening ceremony	Yes	Yes	Yes	Yes	Yes
b) Website / Email Blast	Yes	Yes	Yes	Yes	Yes
c) Backdrop on registration counter	Yes	Yes	Yes	Yes	Yes
d) Official show directory board	Yes	Yes	Yes	Yes	Yes
e) Invitation flyers brochure	Yes	Yes	Yes	Yes	Yes
f) Signage/J-Flag/Archway	Yes	Yes	Yes	Yes	Yes
g) Exhibition activities program	Yes	Yes	Yes	None	None
All online media and official website	Yes	Yes	Yes	Yes	Yes
Your Investment (Baht/USD**)	500,000 (15,650 USD)	240,000 (7,500 USD)	120,000 (3,750 USD)	60,000 (1,900 USD)	30,000 (950 USD)

NOTE:

- * Speaking opportunity will show a time table on **Page 7**
- ** USD rate included local TAX 7% (Net Price).
- c) Exhibition Floor Plan will show on **Page 6**
- d) Early bird payment 10% discount from normal price before **18 October 2024**
- e) Deadline sponsorship payment within **15 November 2024**

CANCELLATION POLICY: ACIS will charge cancellation fees according to the following time frames:

No. of days prior to event date	Cancellation fee
On and after 90 days (30 August 2024)	25% of total cost based on contract value.
On and after 45 days (14 October 2024)	50% of total cost based on contract value.
On and after 15 days (11 November 2024)	75% of total cost based on contract value.



CDIC 2024: Exhibitor Registration Form

Form 1

Booth No.

Name		Surname	
Position		Organization	
Tel.		E-mail	

Items	Sponsorship Packages	Speaking Opportunity																								
<input type="checkbox"/>	Royal Crown	Main Conference at Grand Hall <table border="1"> <tr><td><input type="checkbox"/></td><td>Room A+B – Day 1: 27 Nov 2024: 11:00-11:30</td></tr> <tr><td><input type="checkbox"/></td><td>Room A+B – Day 1: 27 Nov 2024: 11:30-12:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room A+B – Day 2: 28 Nov 2024: 11:00-11:30</td></tr> <tr><td><input type="checkbox"/></td><td>Room A+B – Day 2: 28 Nov 2024: 11:30-12:00</td></tr> </table>	<input type="checkbox"/>	Room A+B – Day 1: 27 Nov 2024: 11:00-11:30	<input type="checkbox"/>	Room A+B – Day 1: 27 Nov 2024: 11:30-12:00	<input type="checkbox"/>	Room A+B – Day 2: 28 Nov 2024: 11:00-11:30	<input type="checkbox"/>	Room A+B – Day 2: 28 Nov 2024: 11:30-12:00																
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<input type="checkbox"/>	Diamond	Parallel session at Room A : Digital Management Session (DS) <table border="1"> <tr><td><input type="checkbox"/></td><td>Room A – Day 1: 27 Nov 2024: 13:30-14:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room A – Day 2: 28 Nov 2024: 09:30-10:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room A – Day 2: 28 Nov 2024: 10:00-10:30</td></tr> </table> Parallel session at Room B : Technology Management Session (TS) <table border="1"> <tr><td><input type="checkbox"/></td><td>Room B – Day 1: 27 Nov 2024: 13:30-14:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room B – Day 2: 28 Nov 2024: 09:30-10:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room B – Day 2: 28 Nov 2024: 10:00-10:30</td></tr> </table> Parallel session at Room C : Innovation Tech Session (IS) <table border="1"> <tr><td><input type="checkbox"/></td><td>Room C – Day 1: 27 Nov 2024: 13:30-14:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room C – Day 2: 28 Nov 2024: 09:30-10:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room C – Day 2: 28 Nov 2024: 10:00-10:30</td></tr> </table> Parallel session at Room D : Smart Session (SS) <table border="1"> <tr><td><input type="checkbox"/></td><td>Room D – Day 1: 27 Nov 2024: 13:30-14:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room D – Day 2: 28 Nov 2024: 09:30-10:00</td></tr> <tr><td><input type="checkbox"/></td><td>Room D – Day 2: 28 Nov 2024: 10:00-10:30</td></tr> </table>	<input type="checkbox"/>	Room A – Day 1: 27 Nov 2024: 13:30-14:00	<input type="checkbox"/>	Room A – Day 2: 28 Nov 2024: 09:30-10:00	<input type="checkbox"/>	Room A – Day 2: 28 Nov 2024: 10:00-10:30	<input type="checkbox"/>	Room B – Day 1: 27 Nov 2024: 13:30-14:00	<input type="checkbox"/>	Room B – Day 2: 28 Nov 2024: 09:30-10:00	<input type="checkbox"/>	Room B – Day 2: 28 Nov 2024: 10:00-10:30	<input type="checkbox"/>	Room C – Day 1: 27 Nov 2024: 13:30-14:00	<input type="checkbox"/>	Room C – Day 2: 28 Nov 2024: 09:30-10:00	<input type="checkbox"/>	Room C – Day 2: 28 Nov 2024: 10:00-10:30	<input type="checkbox"/>	Room D – Day 1: 27 Nov 2024: 13:30-14:00	<input type="checkbox"/>	Room D – Day 2: 28 Nov 2024: 09:30-10:00	<input type="checkbox"/>	Room D – Day 2: 28 Nov 2024: 10:00-10:30
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<input type="checkbox"/>	Room D – Day 2: 28 Nov 2024: 09:30-10:00																									
<input type="checkbox"/>	Room D – Day 2: 28 Nov 2024: 10:00-10:30																									
<input type="checkbox"/>	Platinum																									
<input type="checkbox"/>	Gold																									
<input type="checkbox"/>	Silver																									

Items	Advertise our company logo on conference materials	Amount
<input type="checkbox"/>	+ Plus Item 1: Conference Bag	33,000 Baht (1,100 USD)
<input type="checkbox"/>	+ Plus Item 2: Conference Strap	33,000 Baht (1,100 USD)

Remark: Exclusive limited to 4 company logos are allowed in each type of conference materials

How to reserve booth: The Easy 3 steps for registration

- 1) Sponsor fill sponsorship registration form (CDIC 2024 – Form1: Page 7)
- 2) Send above form to Email: registration@cdicconference.com
- 3) Sponsor payment to confirm your reservation

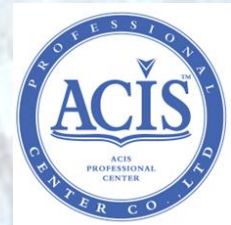
Note: Please note that booth location will be arranged in the basis of first come first serve

Payment Methods:

- 1) Transfer money to ACIS Professional Center Bank Account
 - 1.1. Write booth number and company name in Pay-in slip
 - 1.2. Send Pay-in slip (Included withholding TAX 3%) to Email: registration@cdicconference.com
- 2) Please make a cheque payable to “**ACIS Professional Center Co., Ltd.**” Send to
140/1 Kian Gwan Building 2, 18th Floor, Wireless Road,
Lumpini, Pathumwan, Bangkok, Thailand 10330.
Tax ID Number. 0105546032871

ACIS Professional Center Bank Account details

Account Name: ACIS PROFESSIONAL CENTER CO., LTD.
Kasikorn Bank, Thanon Lang Suan Branch
Current Account No: 082-1-07933-0
SWIFT Code: KASITHBK / BANK Code: 004 / BRANCH Code: 0082



Finance and Accounting Department, ACIS Professional Center Co., Ltd.
Please contact Ms. Nantaporn Suksomchot, Email: nantaporn.su@acisonline.net
Office Phone Number: +662 253 4736 Ext. 153 Mobile: +668 6321 8105

SALE AND EXHIBITION ENQUIRIES:

Mr. Varapong Ratanawongvetee

Conference Manager
Tel: +662 253 4736 (Ext.107)
Mobile: +668 6367 5279
Email: varapong.ra@acisonline.net



@cdic

Go to “Add friends” on LINE and search for our ID, or scan this QR code.

Mr. Wittaya Hom-anek

Chief Operating Officer (COO)
Conference Director
Tel: +662 253 4736 (Ext.111)
Mobile: +668 1409-6419
Email: wittaya.ho@acisonline.net



For more Information about the CDIC Conference
Please visit our website at
www.cdicconference.com