

CDIC2020 CONFERENCE

24th - 25th
NOVEMBER 2020
Grand Hall, BITEC Bangna

The 19th Cyber Defense Initiative Conference 2020 “The Future of Next Normal Cyber Risk and Digital Immunity” 24th–25th November 2020, Grand Hall, BITEC, Bangkok, Thailand

Cybersecurity 2020: The New normal world after crisis...

CDIC has been one and only the place for Thai Professional to revitalize learn and earn the latest Cybersecurity innovation, information and thought leadership. In this year of 24 - 25 November 2020 at BITEC, Bangkok. The magic will restart again. The latest trend, the practical case around the globe will be discussed and shared here. Cyber-attacks are diversifying, putting businesses at increasing risk. Attacks such as these demonstrate why cyber security is on the national agenda for governments and enterprises globally.



Why Sponsor & Exhibit at CDIC 2020?

Our Proven track record of successful conferences as a key component in exhibitors' marketing strategies year after year for the last 20 years in Thailand. CDIC 2020 sponsor and exhibitor opportunities are available to globally cybersecurity technology solution and services companies, their partners and industrial cybersecurity-related organizations. Showcase your capabilities, solutions, brand and thought leadership to executives and senior-level decision makers in the power and energy sector and related industries.

Other Exclusive Opportunities Include:

- Promote solutions and services with strategic decision makers and buyers who are actively looking for solutions
- Connect with C Level and senior executives from major enterprises as well as government, state enforcement agencies and sun-rising Thailand and South East Asia companies.
- Engage with organization's leadership and operations management responsible for evaluating technical infrastructure, systems, security policy and regional service provider partners.
- Contribute thought leadership via panel and speaker sponsorship opportunities on the main stage/thru panel discussion.



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CDIC Mission:

To help businesses to stay one step ahead of attackers through a number of insightful sessions not available at any other security conference. In these 2 days, the event will provide essential intelligence that enables target personnel to stay one step ahead of cyber criminals as the attack surface expands.

The conference covers today's cyber security trends and threats across the world and future to come, equipping delegates with the tools and technology needed to cope in an increasingly complex landscape, covering the strategic needs of all enterprises and providing a unique opportunity to learn from thought leaders in the field and gain hands-on experience with the latest cybersecurity technology.

Past Events: Photos from CDIC Conference - Exhibition Area



Cyber Defense Initiative Conference 2019
26-27 November 2019
Grand Hall, BITEC



Cyber Defense Initiative Conference 2018
27-28 November 2018
Grand Hall, BITEC



Cyber Defense Initiative Conference 2017
14-15 November 2017
Grand Hall, BITEC



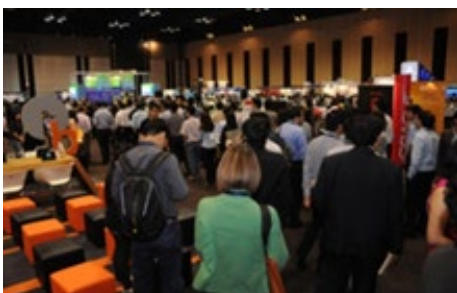
Cyber Defense Initiative Conference 2016
12-13 October 2016
Grand Hall, BITEC



Cyber Defense Initiative Conference 2015
28-29 October 2015
Grand Hall, BITEC



Cyber Defense Initiative Conference 2014
30-31 July 2014
Grand Hall, BITEC



Cyber Defense Initiative Conference 2013
27-28 February 2013
Bangkok Convention Center at Central World



Cyber Defense Initiative Conference 2011-12
20-21 March 2012
Grand Hall, BITEC



Cyber Defense Initiative Conference 2010
12-13 October 2010
Royal Jubilee, IMPACT Muang Thong Thani



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The CDIC 2020 Sponsorship Options

Option 1: Physical Booth on Ground at BITEC

YOUR BENEFITS	ROYAL CROWN	DIAMOND	TITANIUM	PALLADIUM	PLATINUM	GOLD	SILVER
Number of sponsors limited to	2	2	4	2	8	8	4
Booth size allocation	18 Sq.m. Raw Space (6x3 Meter)	18 Sq.m. Raw Space (6x3 Meter)	18 Sq.m. Raw Space (6x3 Meter)	12 Sq.m. Raw Space (4x3 Meter)	12, Sq.m. Raw Space (4x3 Meter)	9 Sq.m. Raw Space (3x3 Meter)	7.5 Sq.m. Raw Space (3x2.5 Meter)
Speaking opportunity*	Main Conference - Keynote Address-Day1	Main Conference - Keynote Address-Day2	Parallel Session (Room A or Room B)	Parallel Session (Room C)	None	None	None
Conference delegates database	Yes	Yes	Yes	Yes	Yes	None	None
Corporate video presentation on CDIC official website and online media	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Complimentary conference seats	5	4	3	3	3	1	1
Complimentary conference online seats	12	10	8	8	6	4	2
Complimentary lunch voucher	6	5	4	4	3	2	2
Wi-Fi high speed internet	4	3	2	2	1	1	1
1 plug with electric/amp.	20	20	15	15	15	5	5
1 table with 2 chairs	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Insertion company's brochure in conference bag	Yes	Yes	Yes	Yes	Yes	Yes	Yes
The online walk rally game (collect point)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion of sponsor's logo the full range of marketing activities							
a) E-Backdrop on opening ceremony	Yes	Yes	Yes	Yes	Yes	Yes	Yes
b) Website / Email Blast	Yes	Yes	Yes	Yes	Yes	Yes	Yes
c) Backdrop on registration counter	Yes	Yes	Yes	Yes	Yes	Yes	Yes
d) Official show directory board	Yes	Yes	Yes	Yes	Yes	Yes	Yes
e) Invitation flyers brochure	Yes	Yes	Yes	Yes	Yes	Yes	Yes
f) Signage/J-Flag/Archway	Yes	Yes	Yes	Yes	Yes	Yes	Yes
g) Exhibition activities program	Yes	Yes	Yes	Yes	Yes	None	None
i) All online media and official website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Your Investment (Baht/USD**)	300,000 (9,900 USD)	250,000 (8,200 USD)	190,000 (6,300 USD)	150,000 (5,000 USD)	90,000 (3,000 USD)	60,000 (2,000 USD)	30,000 (1,000 USD)

NOTE: a) * Speaking opportunity will be shown a time table on **Page 6**.

b) Exhibition Floor Plan will show on **Page 7**.

c) ** USD rate included local TAX 7% (Net Price).



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Option 2: The Virtual Booth with Interactive System

YOUR BENEFITS	ROYAL CROWN	DIAMOND	TITANIUM	PALLADIUM	PLATINUM	GOLD	SILVER
Number of sponsors limited to	2	2	4	2	unlimited	unlimited	unlimited
The Virtual booth design	XXL	XL	XL	L	L	M	M
Speaking opportunity*	Main Conference - Keynote Address-Day1	Main Conference - Keynote Address-Day2	Parallel Session (Room A or Room B)	Parallel Session (Room C)	None	None	None
Complimentary conference online seats	12	10	8	8	6	4	2
Conference delegates database	Yes	Yes	Yes	Yes	Yes	None	None
Corporate video presentation on CDIC official website and online media	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Live chat (interactive system)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Electronics brochure	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Company web link	Yes	Yes	Yes	Yes	Yes	Yes	Yes
The online walk rally game (collect point)	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Inclusion of sponsor's logo the full range of marketing activities							
a) E-Backdrop on opening ceremony	Yes	Yes	Yes	Yes	Yes	Yes	Yes
b) Website / Email Blast	Yes	Yes	Yes	Yes	Yes	Yes	Yes
c) Backdrop on registration counter	Yes	Yes	Yes	Yes	Yes	Yes	Yes
d) Official show directory board	Yes	Yes	Yes	Yes	Yes	Yes	Yes
e) Invitation flyers brochure	Yes	Yes	Yes	Yes	Yes	Yes	Yes
f) Signage/J-Flag/Archway	Yes	Yes	Yes	Yes	Yes	Yes	Yes
g) All online media and official website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Your Investment (Baht/USD**)	210,000 (7,300 USD)	175,000 (6,100 USD)	133,000 (4,650 USD)	105,000 (3,650 USD)	63,000 (2,200 USD)	42,000 (1,500 USD)	21,000 (750 USD)

NOTE:

- * Speaking opportunity will be shown a time table on **Page 6**.
- We have prepared an online interactive system to support you for meet with customers (Corporate video presentation, live chat, Electronics brochure, Company web link, The Game point for walk rally).
- The Virtual booth does not have a location in the event and no need to reserve the booth number. The Virtual booth will be shown in the virtual interactive system on event show day.
- ** USD rate included local TAX 7% (Net Price).



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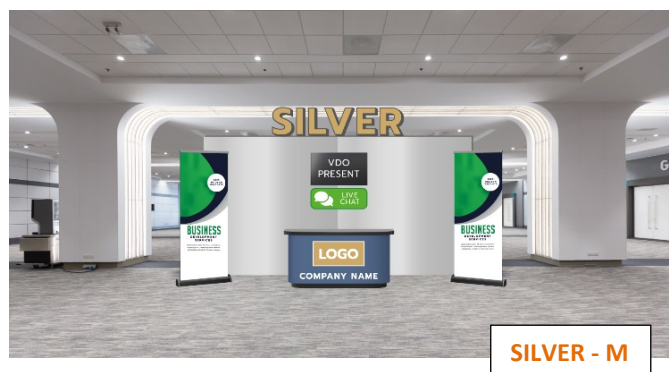
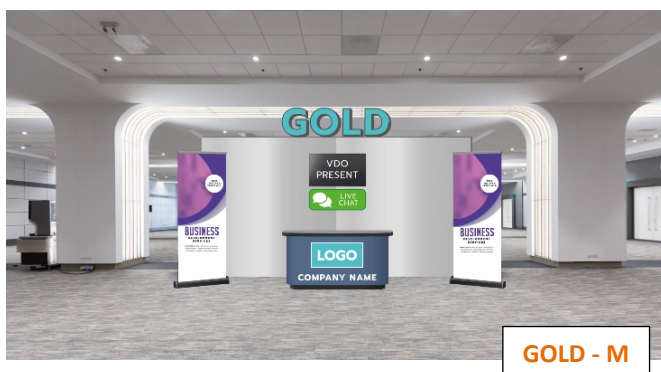
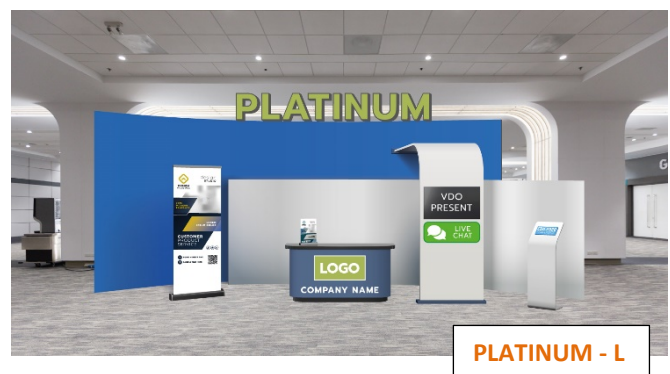
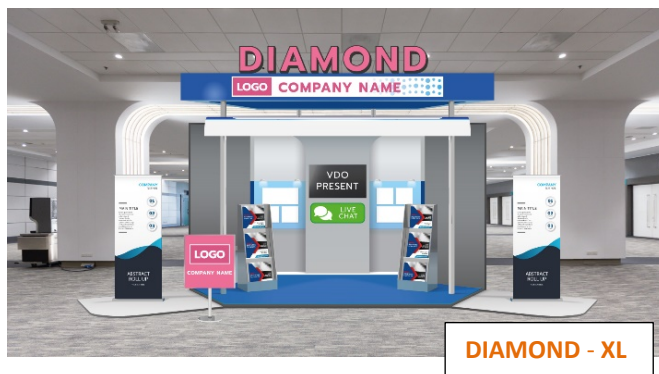
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The Virtual Booth Design & Benefits



The Virtual Booth
System Support Available

- ☒ Corporate Video Presentation
- ☒ Live Chat (Interactive System)
- ☒ Electronics Brochure
- ☒ Company Web Link
- ☒ The online walk rally game



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CDIC2020 – Form 1

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CDIC 2020: Exhibitor Registration Form

<input type="checkbox"/>	Option 1: Booth on Ground at BITEC / Booth No. <input type="text"/>	<input type="checkbox"/>	Option 2 : The Virtual Booth
Name	<input type="text"/>	Surname	<input type="text"/>
Position	<input type="text"/>	Organization	<input type="text"/>
Tel/Fax	<input type="text"/>	E-mail	<input type="text"/>

We have confirmed to attend the CDIC 2020 as the following:

Items	Sponsorship Packages	Speaking Opportunity
<input type="checkbox"/>	Royal Crown	Main Conference at Grand Hall <input type="checkbox"/> Room A+B - Day1: 24 Nov 20 : 11:00-11:30 <input type="checkbox"/> Room A+B - Day1: 24 Nov 20 : 11:30-12:00
<input type="checkbox"/>	Diamond	Main Conference at Grand Hall <input type="checkbox"/> Room A+B - Day2: 25 Nov 20 : 10:45-11:15 <input type="checkbox"/> Room A+B - Day2: 25 Nov 20 : 13:45-14:15
<input type="checkbox"/>	Titanium	Parallel session at Room A, B <input type="checkbox"/> Room A - Day1: 24 Nov 20 : 13:30-14:00 <input type="checkbox"/> Room B - Day1: 24 Nov 20 : 13:30-14:00 <input type="checkbox"/> Room A - Day2: 25 Nov 20 : 09:45-10:15 <input type="checkbox"/> Room B - Day2: 25 Nov 20 : 09:45-10:15
<input type="checkbox"/>	Palladium	Parallel session at Room C <input type="checkbox"/> Room C - Day1: 24 Nov 20 : 13:30-14:00 <input type="checkbox"/> Room C - Day2: 25 Nov 20 : 09:45-10:15
<input type="checkbox"/>	Platinum	
<input type="checkbox"/>	Gold	
<input type="checkbox"/>	Silver	

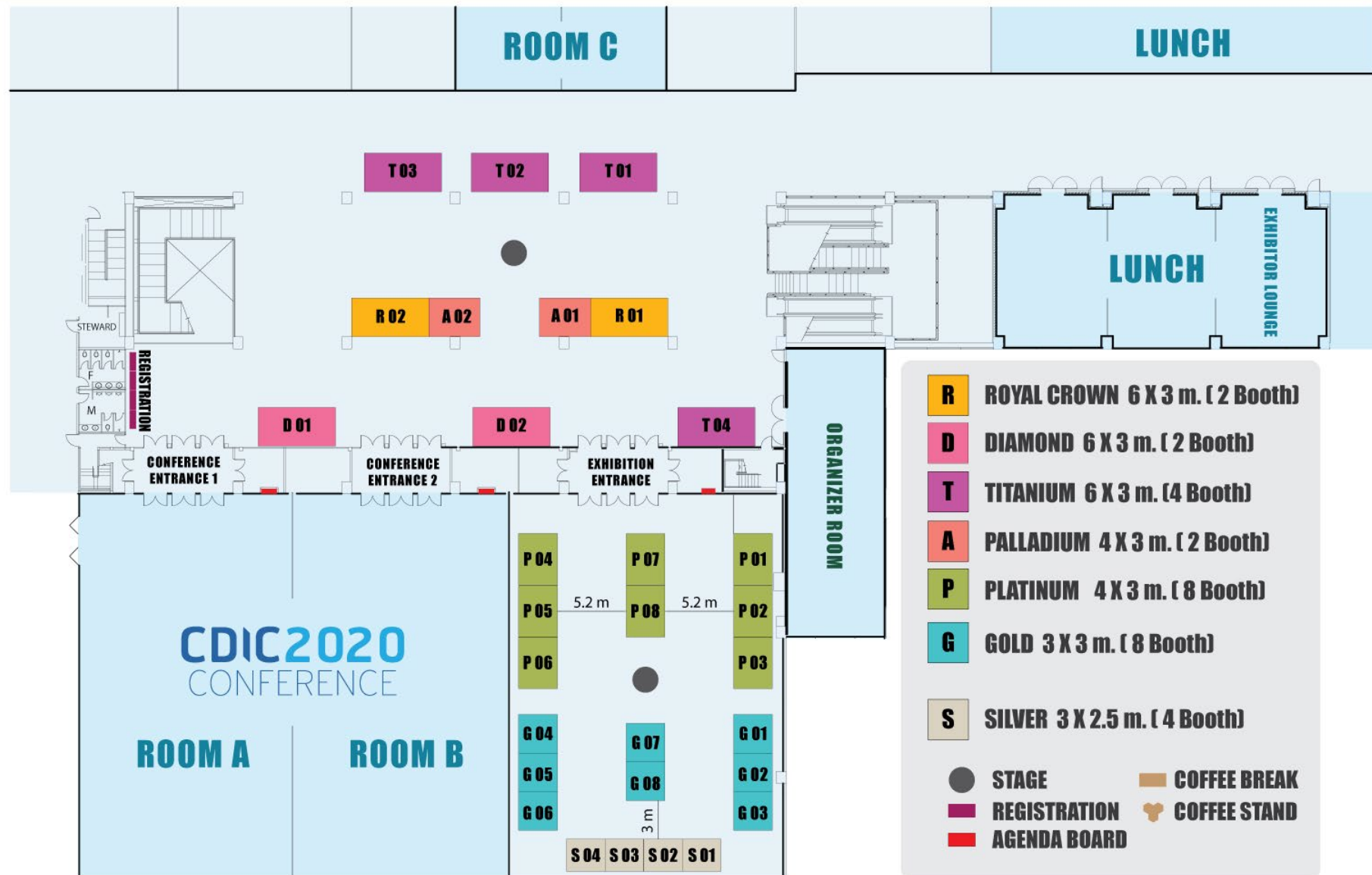
Options: Conference Materials

Items	Advertise our company logo on conference materials	Amount
<input type="checkbox"/>	+ Plus Item 1: Conference Bag 	30,000 (1,000 USD)
<input type="checkbox"/>	+ Plus Item 2: Conference Strap 	30,000 (1,000 USD)

Remark Exclusive limited to 4 company logos are allowed in each type of conference materials



CDIC 2020 - Exhibition Floor Plan



Remark 1. The Virtual booth does not have a location in the event and no need to reserve the booth number. The Virtual booth will be shown in the virtual interactive system on event show day.
2. If the sponsor has reserved as a virtual booth then the event organizer can adjust the area in that position as appropriate.

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How to reserve booth: The Easy 3 steps for registration:

- 1) Sponsor fill sponsorship registration form (CDIC 2020 – Form1: Page 6)
- 2) Send above form to FAX no +662 253-4737 or by Email: registration@cdicconference.com
- 3) Sponsor payment to confirm your reservation

Note: Please note that booth location will be arranged in the basis of first come first serve

Payment Methods:

- 1) Transfer money to ACIS Professional Center Bank Account
 - 1.1. Write booth number and company name in Pay-in slip
 - 1.2. Send Pay-in slip (Included withholding TAX 3%) to FAX no. +662 253-4737 or by Email: registration@cdicconference.com

Note:

- Sponsor will get early bird 10% discount from normal price before **22 October 2020**
- Deadline sponsorship payment within **16 November 2020**

- 2) Please make a cheque payable to “**ACIS Professional Center Co., Ltd.**” Send to 140/1 Kian Gwan Building 2, 18th Floor, Wireless Road, Lumpini, Pathumwan, Bangkok, Thailand 10330.
Tax ID Number. 0105546032871

ACIS Professional Center Bank Account details

Account Name: ACIS PROFESSIONAL CENTER CO., LTD.
Kasikorn Bank, Luangsuan Road Branch
Current Account No: 082-1-09135-7
SWIFT Code: KASITHBK

Account Name: ACIS PROFESSIONAL CENTER CO., LTD.
Krungthai Bank, Ploenchit M.E.A. Branch
Current Account No: 092-6-00379-8
SWIFT Code: KRTHTHBK



Finance and Accounting Department, ACIS Professional Center Co., Ltd.
Please contact Khun Wacharapong Ratanasoponchai (wacharapong.ra@acisonline.net)
Office Phone Number: +662 253-4736 Ext. 122 Fax Number: +662 253-4737

For more Information about the CDIC Conference,
Please visit our website at www.cdicconference.com



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For more Information Please Contact:

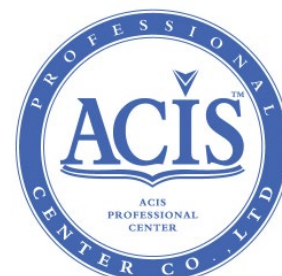
ACIS PROFESSIONAL CENTER CO., LTD.

Tax ID Number. 0105546032871

Address: 140/1 Kian Gwan Building 2, 18th Floor, Wireless Road,
Lumpini, Pathumwan, Bangkok 10330, Thailand

Tel: +662 253-4736, Fax: +662 253-4737

Email: registration@acisonline.net Website: www.acisonline.net



SALE AND EXHIBITION ENQUIRIES:

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Conference Manager

Conference Management Division

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Email: varapong.ra@acisonline.net

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Conference Management Division

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Email: wittaya.ho@acisonline.net

CDIC 2020 Venue: Grand Hall, BITEC

Welcome to Bangkok International Trade and Exhibition Centre,
Asia's premier exhibition and convention centre.
BITEC is a world-class venue for meetings, incentives, conventions
and exhibitions located in the heart of Bangkok. Offering several
large scale, multi-purpose event halls and comprehensive exhibition
services, BITEC is the first choice for exhibition and conference
organisers around the world.

For more information please visit: <http://www.bitec.co.th>



CANCELLATION POLICY: ACIS will charge cancellation fees according to the following time frames:

No. of days prior to event date	Cancellation fee
On and after 90 days (26 August 2020)	25% of total cost based on contract value.
On and after 45 days (10 October 2020)	50% of total cost based on contract value.
On and after 15 days (9 November 2020)	75% of total cost based on contract value.



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